



Issue 14

May 2012

## Member News

The Buckhead Business Association welcomed  
9 new members in April:

- **Ellen Aiken**, Maggiano's Little Italy
- **Keara Dowling**, Draffin Tucker
- **Marsha and Simon Guobadia**, Buckhead Bottle Bar & Bistro
- **Kate Hausmann**, Southern Bank Equipment
- **Jeff Kellar**, CPA
- **Mignon Percival**, Another Broken Egg Café
- **Margarita Robertson**, Animal Savers Rescue
- **Joseph Vivona**, A&J Computers

We also cannot say thank you enough to all of our  
current members who renewed in April!

- **Jim Carruthers**, Center for the Visually Impaired
- **Brian Farkas and Shannon Anderson**, Seasons 52
- **David Hightower**, Speedpro Imaging
- **Barry Hundley and Mary Haury**, Brooks Brothers
- **Trey Williams and Jessica Ferguson**, TMW Associates and JPR Public Relations

**Welcome to our newest Corporate Sponsor:**



TERMINUS®

# Make sure you attend the BBA Member Social!



**Thursday, May 10<sup>th</sup>**

**5:00 PM – 7:00 PM**

**Pizzeria Venti**

**2770 Lenox Road**

Complimentary appetizers and a cash bar will be provided.

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## Join the

# YOUNG BUCKS



**Wednesday,**

**May 16th**

**6:00 PM – 8:00 PM**

**Pre-register**

**Online**

**[Here!](#)**



268 East Paces Ferry Road

### **Thank you to our Young Bucks 2012 Officers:**

President: Stewart Sadler, Cornerstone Mortgage Group

Membership: Janelle Benavidez, American Family Insurance

Fundraising: Amber Medley, Camp Kudzu

Events: Jay Stevens, Georgia Power

Marketing/Social Media: Chris Giallanza, Duffey Communications

For more information on how to get involved with Young Bucks, or to volunteer for one of our committees, please email Jenn Thomas at [jthomas@buckheadbusiness.org](mailto:jthomas@buckheadbusiness.org)



# Mark Your Calendars for a Brooks Brothers Corporate Shopping Event!

Wednesday, May 23, 2012

One-day Only!

30% savings

(regular price merchandise only)

Brooks Brothers U.S. and Canadian stores or online at  
BrooksBrothers.com

Did you know?

BBA members can receive 15% off at Brooks Brothers everyday!  
Learn how to enroll in our Corporate Incentive program [here](#).

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*Coffee and Contacts*

Every 1<sup>st</sup> Wednesday of the Month

8:30am until 10:00 am

Next Event June 6th, 2012



You are invited to attend Coffee and Contacts at Atlanta's newest Costco Wholesale in Brookhaven. **Costco Coffee and Contacts networking events are open to all business people in the community.** We encourage you to come and to invite anyone that may benefit by attending. **There is no cost to attend the event and a Costco membership is not required.** Coffee and light refreshments are provided. The purpose of Coffee and Contacts is to help business people promote their firms. Costco Brookhaven offers a wide variety of goods and services to support business owners, and these events are an additional way for us to get involved in the local business community. Costco Members will have the opportunity to place promotional materials on display at the event to further promote their business. After the event, attendees can receive a guided tour and/or shop at the Brookhaven warehouse. An offer on membership that is not available to the general public is extended to participants who would be new Costco members.

*To RSVP or to get additional  
information, contact*

*Chris Clark at  
[w01084rc01@costco.com](mailto:w01084rc01@costco.com)  
or call 404-460-1933.*

**Next Event June 6th, 2012 at Costco Brookhaven**

**500 Brookhaven Avenue**

**Atlanta, GA 30319**

**404-460-1915**

**In "Town Brookhaven" just south of Oglethorpe  
University off Hermance Drive**

## Ten Tips for Managing Time & Becoming More Productive from Leslie Walden and Barbara Mays



Plan your day before it begins. Review next day's schedule in advance of early morning appointments; know the 3 things you must accomplish that day.

Do one of these projects first thing in the morning **before** checking email.

Reduce distractions – discourage visitors, limit meetings and phone calls and write clear emails to minimize the need to reply.

Batch process “like” activities together (such as phone calls and email) to maximize your efficiency.

Check email at scheduled times only; use a timer to keep track of the time.

Use the 4D's of Decision Making when you are reading emails:

- Delete It --50% of emails are not needed.
- Do It – if it takes <2 minutes.
- Delegate it – if you have the option.
- Defer It –handled by you directly. Move these emails directly to the calendar or task list.

Break up an overwhelming project into small steps. Tackle each step one-at-a-time.

Determine priorities based on the importance of the projects, not the time it takes to complete them.

Block out an hour (or more) 2-3 times a week to focus on long-term projects. Otherwise they won't get done.

Confirm all appointments in advance. You'd be amazed at the amount of time this 2-minute task saves.



### **BBA May Special at Pizzeria Venti!**

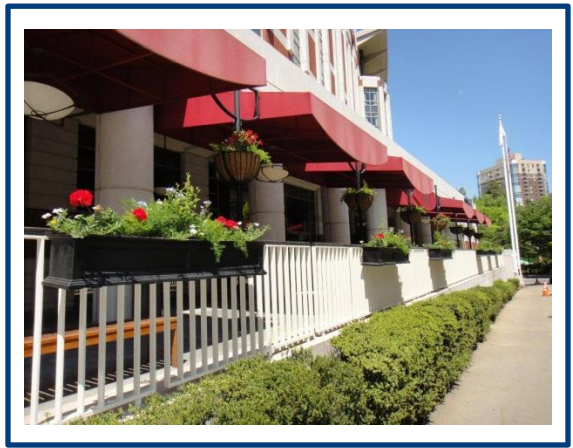
Bocce Balls and Beer!

\$2.00 Bocce Ball and \$2.00 Sweet Water Beer

When you dine in just ask for the BBA special.

**Remember our Catering for your next meeting or occasion!**

BBA Member Dixie Speck, owner of Solterra Landscape, was recently contracted by BBA Member Company, Ruth's Chris Steakhouse, to create a lush garden atmosphere for their outdoor dining patio overlooking Centennial Park downtown. The installation consisting of several containers, rail-hanging boxes, and large hanging baskets was completed in time for the "Sip Into Spring" event held on April 10. Solterra's work was well received and the event was a hit. Dixie is very appreciative of Ruth's Chris for the opportunity and continues to reap the rewards of being an involved BBA member.



The start of 2012 has been good for Dixie and Solterra. The company won a national award from PLANET (Professional Landcare Network) for Landscape Management, two Grand Awards from UAC (Urban Ag Council of Georgia) for Landscape Management and Landscape Design/Build, plus a Judges' Choice award from UAC. In March, Dixie Speck was selected to serve on the Board of Directors for UAC. In April, Dixie was selected for the next class for Leadership Sandy Springs. With all of these wonderful events happening already this year, Dixie can't wait to see what May brings!

Dixie wants to say thank you to all of our BBA Members who have hired Solterra for services and to all who have referred them.

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## Banking the Way It Should Be !

### Open your Personal Checking Account at First Citizens Bank.



#### Open Personal Checking Account

1st order of checks **FREE**

Online Bill Pay **FREE**

Notary Services **FREE**

Safe Deposit Box 1st year **FREE**

Visa Check Card with Visa Extra Rewards **FREE**

No **ATM FEES**

Cashiers Checks **NO FEE**

Single Signature Travelers Checks **NO FEE**

Discount on Mortgage loans rate of **.15%**

Discount on auto loans of **.25%**

# May BBA Events

- May 3, 2012 BBA Breakfast featuring Dr. Janet Page, psychotherapist and author
- May 10, 2012 BBA Breakfast featuring Denise Starling, Executive Director of Livable Buckhead and BATMA  
BBA Member Social at Pizzeria Venti
- May 16, 2012 Young Bucks Social Event at Buckhead Bottle Bar & Bistro
- May 17, 2012 BBA Breakfast featuring Karen Lee, Financial Planner
- May 18, 2012 CASUAL BUCKS DAY! Pay \$5 to wear jeans to work this Friday!
- May 24, 2012 SPEED NETWORKING – BBA Breakfast featuring Susanne Geldart, Senior Vice President of Sales at Coca-Cola Refreshments  
BBA New Member Meeting at the City Club of Buckhead
- May 31, 2012 VISTORS DAY – BBA Breakfast featuring Bob Hughes and Roxanne Smith from the Bobby Jones Golf Course and Park Conservancy

**As always, for more information or to purchase advance tickets to select events, please visit our [calendar](#).**

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Thank you to Eric Carlson of Buckhead Bookkeeping for sponsoring our May breakfast events!

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Thank you for reading the BBA Monthly Newsletter!  
Have an idea for a story, pictures from a BBA event, or other submission possibilities for publication in future issues?  
Send them our way at [info@buckheadbusiness.org](mailto:info@buckheadbusiness.org).

**Jenn Thomas, Executive Director**

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